



Privacy Policy internet site www.bottegaballocco.it

The protection of our users' personal data is a fundamental to us. This notice contains all the information that will allow the user to understand which data we collect, why we collect them and how we use them, in compliance with the applicable rules and regulations. (It. Legislative Decree 196/03 - Reg 2016/679 so called GDPR).

For any questions you can contact the Data Controller at the references shown in *table 1*. We will answer you as soon as possible.

1. People involved

Table 1 shows the data relating to the Data Controller and the channels through which contact is possible:

tab.1

| | |
|-------------------------|---|
| Data controller | Bottega Balocco S.r.l. |
| Postal address | Via Santa Lucia 51 - 12045 Fossano (CN) |
| Ordinary email | info@balocco.it |
| Certified email address | bottegaballoccosrl@legalmail.it |
| Telephone | 0510029221 |
| Fax | -- |

Balocco S.p.A. and Piazza Castello S.r.l., is for some activities, co-Data Controller, table 2 and 3 provides the related contact details:

tab.2

| | |
|-------------------------|--|
| Data controller | Balocco S.p.A. |
| Postal address | Via Santa Lucia 51 - 12045 Fossano (CN) |
| Ordinary email | info@balocco.it |
| Certified email address | ufficio.amministrazione@balocco.postecert.it |
| Telephone | 0172653411 |
| Fax | 0172653470 |

tab.3

| | |
|-------------------------|---|
| Data controller | Piazza Castello S.r.l. |
| Postal address | Via Lancimano 2 - 12045 Fossano (CN) |
| Ordinary email | info@balocco.it |
| Certified email address | amministrazionepiazzacastellosrl@legalmail.it |
| Telephone | 0172653510 |
| Fax | -- |

The D.P.O. (Data Protection Officer) of Balocco S.p.A. is Mr. Cesare Vidotto. Mr. Vidotto can be contacted at the email address dpo@balocco.it

In the following notice reference is made to Bottega Balocco S.r.l. also with the terms "Data Controller" or "Bottega Balocco".

2. Data collected and processed via the site

Access to and browsing of the site does not provide for any provision of personal data of the user. Some browsing data may be automatically collected during browsing through the pages of the Site that are available to the public; they include the following:

- IP addresses;
- URI - Uniform Resource Identifier - addresses of the requested resources;
- the time and method used to formulate the requests to the server;
- a numerical code concerning the status of the response sent by the server (success, error, etc.);

Browsing data are related to the operating system and the IT environment of the user and their transmission is inherent in the use of the Internet communication protocols.

For this purpose, the Company uses a third-party tool (Google Analytics) for statistical and traffic analysis purposes only, in order to make the site more suitable for regular users.

The data processed by the system are originally anonymous, thanks to specific settings and measures implemented by the Data Controller in order to protect the privacy of users.

Within the cookie policy of the site, found at https://www.bottegaballocco.it/assets/download/cookie_en.pdf?v=1 you can find all the information necessary for deletion or, possibly, blocking of cookies.

A banner providing a brief of the notice is displayed on initial connection, concerning the presence of cookies themselves, the user has the opportunity to accept and express their consent.

The website <https://www.bottegaballocco.it/en> in order to maintain constant presence on the most common social networks allows you to connect to the channels present on:

Facebook;

Instagram;

The data subject can contact the Data Controller of the site through the communication channels provided and shown in *table 1* of this notice.

The data subject can provide, spontaneously or through the use of the various communication techniques, different data, such as for example:

- Email address (intrinsic to sending the request);
- Telephone number (In case of contact via that channel);
- Name;
- Surname;
- Any other data provided explicitly by the data subject.

3. Purpose of data processing

Bottega Balocco S.r.l. shall process personal data that the user has provided through the Website exclusively for the purposes indicated:

- Answer the questions posed through the communication channels made available by the Data Controller;
- If the interested party has **expressed explicit consent**, promotional activities;

The data acquired will not be used for purposes other than those indicated above, nor sold or sold to third parties. In the case of new purposes, this information shall be updated to provide notification to all data subjects; therefore the user is invited to visit this page from time to time, to stay updated on the activities carried out by the <https://www.bottegaballocco.it/en> site.

4. Storage of the personal data

The Company will store the user's details for the time periods required by the applicable rules and regulations and, in any case, for the entire time that is necessary for the provision of the services requested.

After that period of time, the user's data will be definitively erased (without prejudice to legal obligations).

5. Security and transfer of the personal data

The user's data that are collected through the Site are transferred, stored and processed with the use of appropriate technical measures.

User data is collected, archived and stored on a secure server, also following the installation of a specific cookie used for the prevention of cross site attacks and the periodic execution of audits.

6. Transfer of the data to third parties

The Company will not sell or transfer data collected to third parties.

Transfer may take place to the two Data Controller companies specified in Tables 2 and 3.

Bottega Balocco and the two co-Data Controllers can also make use of third parties appointed as data processors, such as technical consultants, IT consultants, developers, or other subjects required to carry out business activities, a complete list can be requested from the Data Controller through the channels provided in table 1.

Personal data will be provided to the competent Authorities only if the Company is obliged legally obliged to do so.

7. Transfer of data abroad

The data processed will not be transferred to countries outside the European Union. Should some software or procedures require it in the future, it will be the Data Controller's responsibility to assess that the transfer is made only to countries that can guarantee an adequate level of security, also demonstrated through adequacy decisions, standard contractual clauses or BCR (Binding Corporate Rules).

8. Rights of the user (data subject)

The user will be entitled, at any time, to exercise the rights laid down by the applicable rules and regulations, for example:

- **Right to access and obtain a copy of personal data:** the data subject has the right to know if the Data Controller is in possession of data concerning him/her, the origin, the purposes and the categories of data collected, the recipients to whom these data are sent (both within and outside the EU), the existence or absence of automated decision-making processes or profiling, in addition to the data retention period.
- **Right to rectify and delete your personal data:** the data subject may request the Data Controller to change, update, integrate or delete data in their possession;
- **Right to limit processing:** the data subject may request the Data Controller to restrict access to the data in their possession, which is no longer usable for various processing.
- **Right of withdrawal of consent:** the data subject may withdraw the consent to the processing at any time without prejudice to the lawfulness of the processing itself.
- **Data portability right:** the data subject may exercise this right in the event that the processing is necessary for the execution of a contract and has consented to the processing of data. The data subject may request that the data be sent to him/her in a clear and computer-readable format from a computer not equipped with proprietary software, or, if technically feasible, that are automatically transmitted to the new Data Controller.
- **Right to object:** the data subject can raise their objections by contacting the Data Controller or the Authority.

- **The right to object**

The data subject may object to the processing in the event that his/her interests prevail over the legitimate interests of the data controller.

To exercise one or more of the rights listed above, you can contact the Data Controller using the contacts provided in *table 1*.

9. Cookies

For information regarding the use of cookies through the Website, please read the Cookie Policy provided at the following link: https://www.bottegalocco.it/assets/download/cookie_en.pdf?v=1.